# Duncanville City of Champions

# **Community Engagement Advisory Board**

## **Regular Meeting Agenda**

Duncanville City Hall Annex 103 E. Wheatland Rd., Duncanville, TX 75116 Tuesday, July 8, 2025 6:00 PM

### Call to Order

Receive public comments, limit 2 minutes per individual speaker.

To submit a comment to the Community Engagement Advisory Board via email and for your comments to be read, the following information is required:

- Submit a comment by 4:00 PM on Tuesday, July 8, 2025.
- Email <u>alex.hamby@duncanvilletx.gov</u>
- Email Title: Community Engagement Advisory Board Public Comment July 8th
- First and last name: and home address.

The staff liaison will still set a two-minute time limit on the comments as they are read. All comments will be included in the meeting minutes.

### 2. Events

- City Games October 11, 2025, from 8:00 AM to 1:00 PM
  - Litter relay
    - Grabbers and bags from Parks and Recreation
    - Measured or weighed to determine winner
    - Other games?
    - Sponsored prize(s)
  - Companied sponsored
    - \$50 entrance fee
    - Marketing opportunity for businesses
    - Post-event video
- Wellness Day in the Park
- o "Champion" Day
- Neighborhood Ambassadors
- 4. Engagement Dashboard discussion
  - Community Calendar "Add an Event" Survey Questions
- 5. Community Engagement Advisory Board strategic planning.
- 6. Comprehensive Plan Meeting July 22, 2025
- 7. Adjournment

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act to the digital kiosk located at the entrance to the City of Duncanville, Texas City Hall, a place convenient and readily accessible to the general public, as well as to the City's website <a href="https://www.DuncanvilleTX.gov">www.DuncanvilleTX.gov</a> and said Notice was posted by Friday, July 3, 2025, at 5:00 PM and remained posted for at least two hours after said meeting was convened.

Alex Hamby, Communications and Marketing Administrator



# **Survey Questions for Engagement Dashboard Project**

### Pre Event Questions.

- 1. Please provide your name and contact information,
- 2. Please provide a name or description for your event.
- 3. What was the event's date(s)?
- 4. What was the schedule start and end time(s) of the event?
- 5. Was the event sanctioned or sponsored by the city of Duncanville? Yes or No.
- 6. If number 5 = "Yes" Please provide the name of the city official or department that officially sponsored the event.
- 7. Where was the event held?

### After Event Questions.

- 8. Select one or more methods that were used to promote the event.
  - a. Electronic Sign Wheatland and Main
  - b. Posted flyers.
  - c. Text messaging.
  - d. Direct mail
  - e. Social media, other than city accounts.
  - f. City social media
  - g. City calendar/web site/newsletter.
  - h. Other (with an option to type).
- 9. Briefly describe your planning strategy. For example, when did promotion begin (in terms of days prior to the event)? How where the event specifics decided on? What resources outside of the Duncanville community were enlisted? In essence, please list anything that might be useful to other event planners.
- 10. Were any of the events' details changed after the event was publicized? Yes or No.
- 11. If yes to 10, please describe the event changes and the reasons for those changes.
- 12. What was the hoped-for participation count?
- 13. What was the actual participation count? (May not be necessary if Placer Id can be used.)
- 14. IF the event was held again, what insights would you share to improve the event.
- 15. Please take a moment and thing about the purpose of the event. Select the best option from this list, if you select Other, you will have a chance to list its purpose.
  - a. Community Networking
  - b. Community Education
  - c. Sports or Other Recreation
  - d. Faith Based
  - e. Specific Interest (e.g. Gardening, Meditation)
  - f. Task Related Community Service (e.g. Trash Removal)
  - g. Other
- 16. If you have any additional observations or thoughts you wish to share with the Duncanville Community Engagement Advisory Board as part of our "Engagement Dashboard" project, please share it here. Thanks for your time!

