



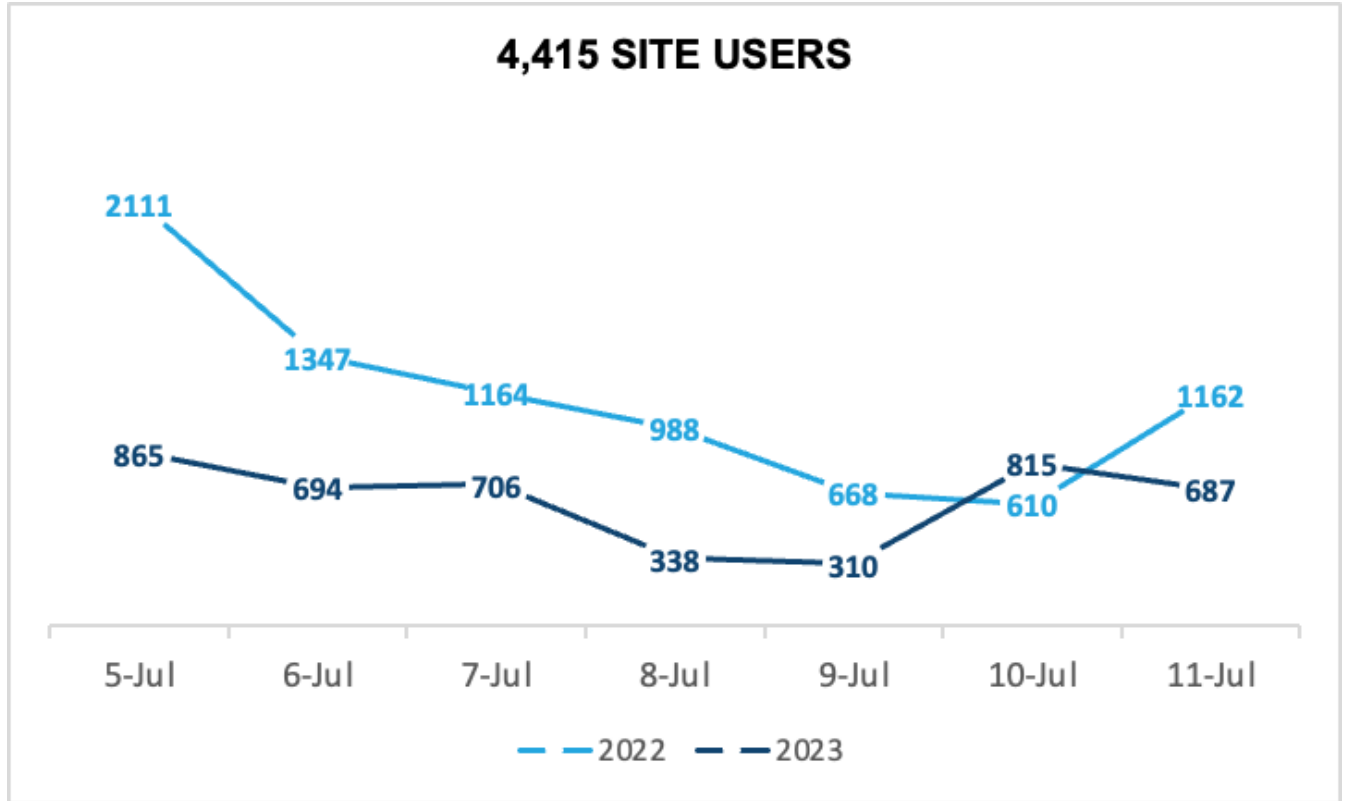
To: Mayor and Members of City Council  
From: Robert D. Brown, Jr., Interim City Manager  
Date: July 14, 2023  
Subject: Weekly Update



# Communications & Marketing / Customer Advocacy

Wednesday, July 12, 2023

DuncanvilleTX.gov July 5, 2023 – July 11, 2023



#### Top 10 Pages by Page Title

|                                       |       |   |
|---------------------------------------|-------|---|
| 1. Home .....                         | 2,118 | - |
| 2. Pay Bills Online.....              | 1,484 | ↑ |
| 3. Patron Computer FAQ.....           | 1,070 | ↑ |
| 4. Duncanville Police Respond to..... | 827   | ↑ |
| 5. Independence Day Celebration ..... | 500   | ↑ |
| 6. Utility Billing .....              | 395   | ↑ |
| 7. Career Opportunities .....         | 389   | ↑ |
| 8. Duncanville Public Library.....    | 339   | ↑ |
| 9. Recreation Center .....            | 308   | ↑ |
| 10. Trash Collection .....            | 289   | ↑ |

#### Users by language

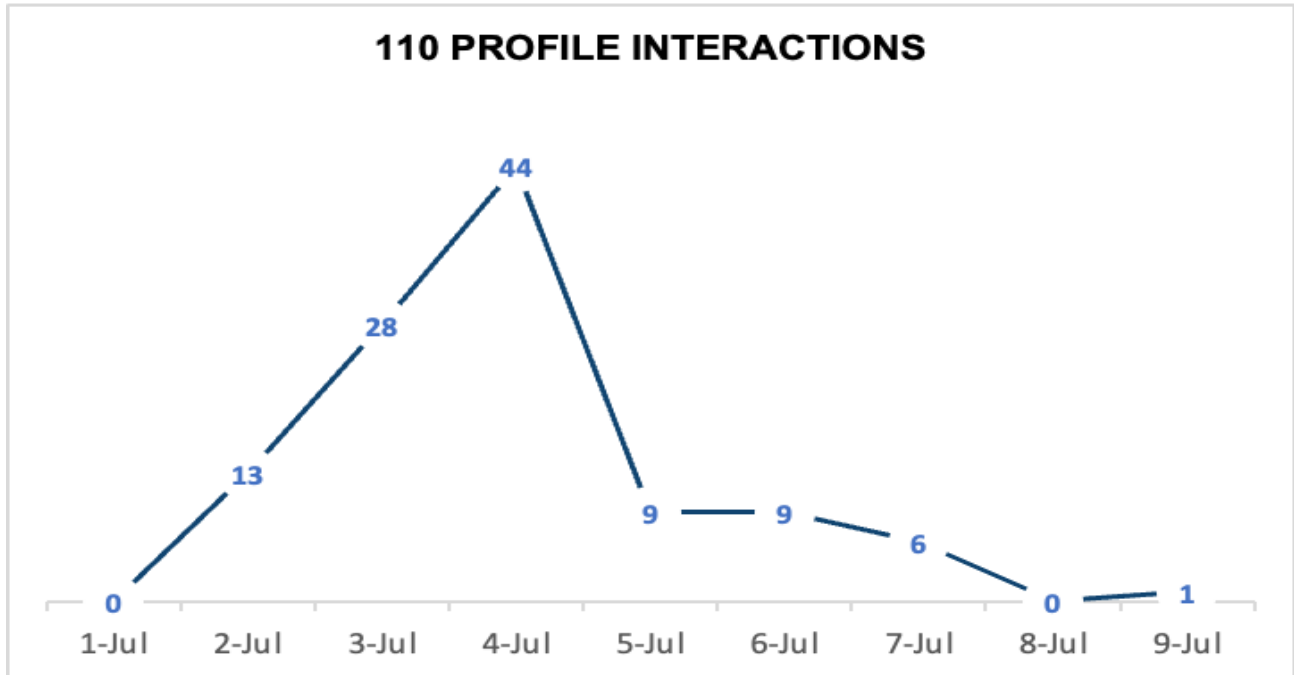
|              |       |
|--------------|-------|
| English..... | 7,037 |
| Spanish..... | 188   |
| Other.....   | 22    |

#### Device category

|              |       |
|--------------|-------|
| Mobile.....  | 60.1% |
| Desktop..... | 38.1% |
| Tablet.....  | 1.8%  |

City Hall Google Business Performance July 2023

4.4 ★★★★★ 10 Google reviews



Interactions

**110**

June 2023: 357 -49.0% (v 2022)

Calls

**17**

June 2023: 109 -44.9% (v 2022)

Messages

**1**

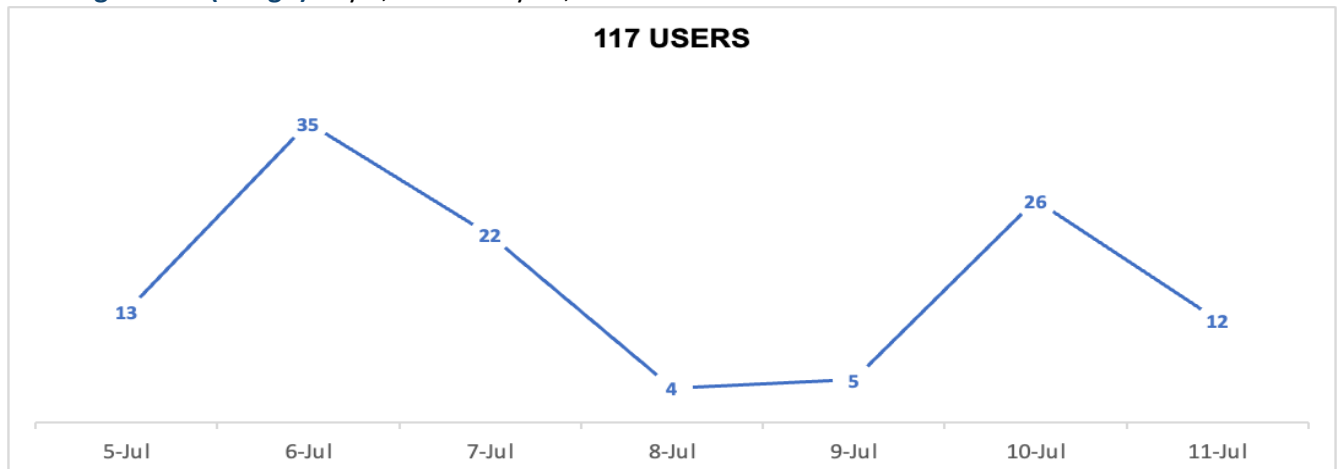
June 2023: 1

Website Clicks

**56**

June 2023: 144 -58.5% (v 2022)

Meeting Stream (Swagit) July 5, 2023 – July 11, 2023



Sessions

**145**

Last report: 25

Avg. Session Duration

**00:02:01**

Last report: 00:00:35

Users by Language

English: **117**

Spanish: **0**

Email Newsletter Past 30 Days

Contacts

**2,601**

Total Last report: 2,604

Sends

**12,688**

Last report: 12,697

Opens

**3,816** 35% open rate

Last report: 2,956

Clicks

**481** 4% click rate

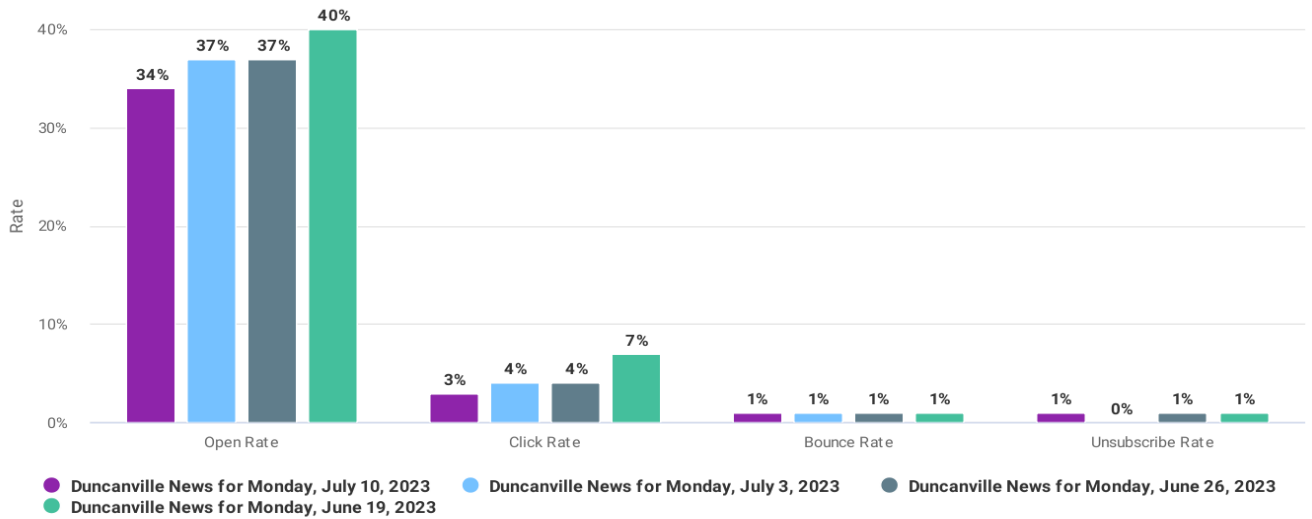
Last report: 400

Most engaged: 737 (28%) | Somewhat engaged: 635 (24%) | Least engaged: 1,154 (44%) | Everyone else: 75 (3%)

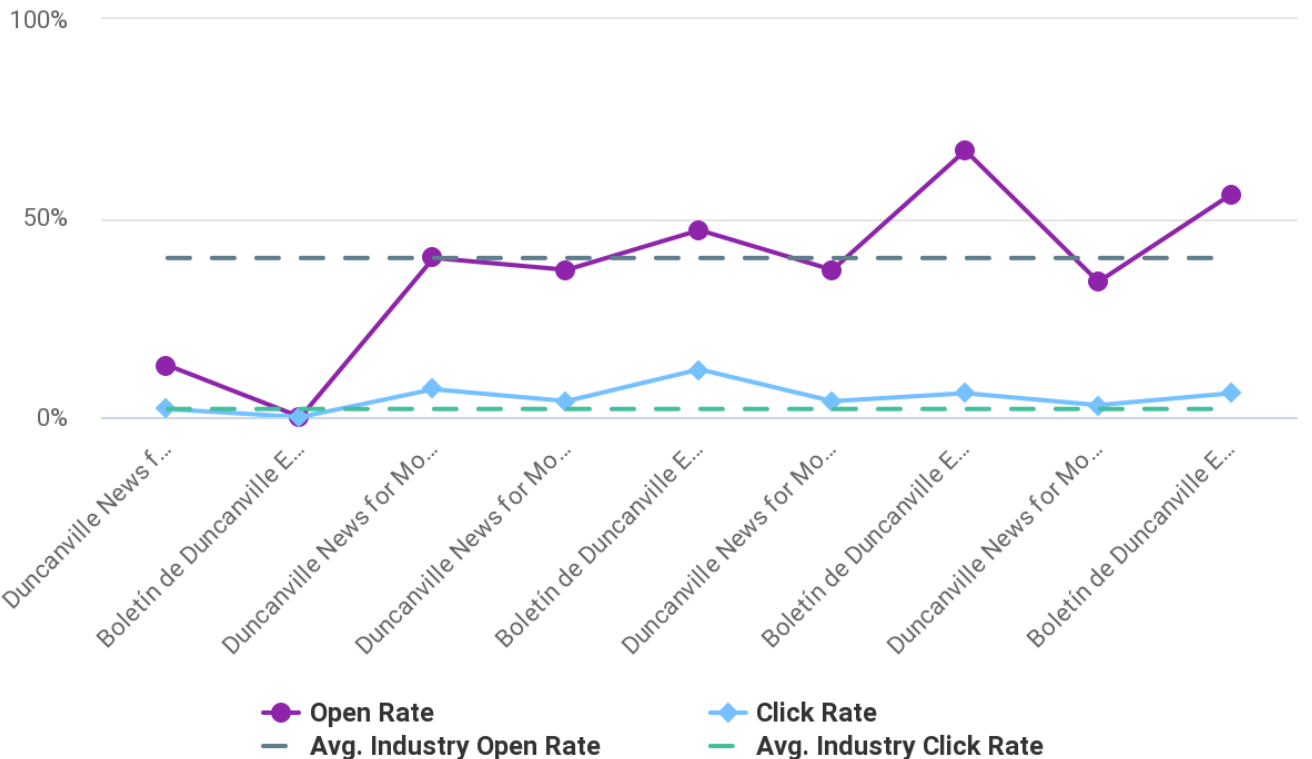
**25** Spanish Last report: 25

**19**

**3**



Campaign Summaries

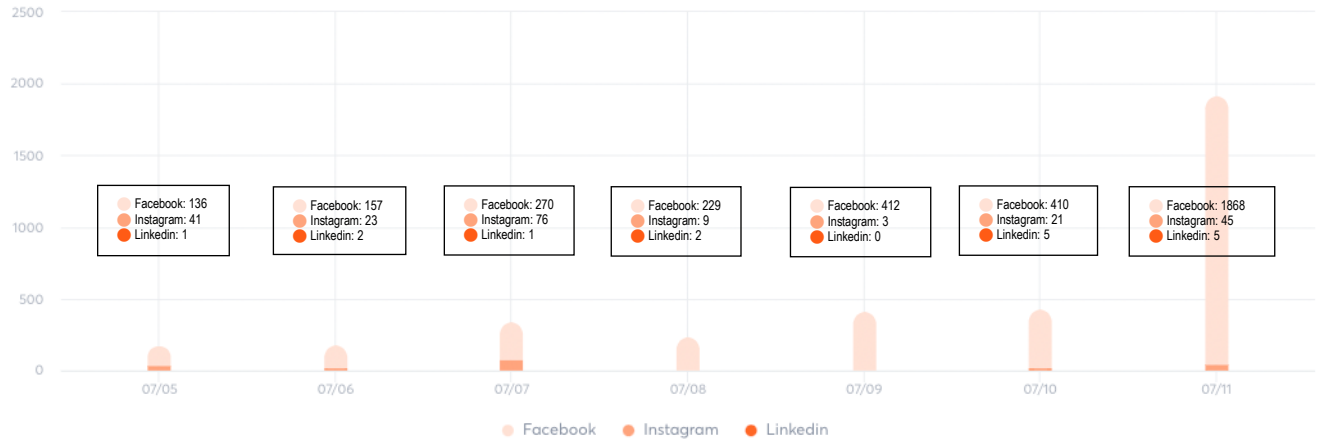


City of Duncanville Aggregated Social Media Report July 5, 2023 – July 11, 2023

|   |   |  |   |
|---|---|--|---|
| <b>Audience</b><br><b>33,975</b><br>Last week: 33,931 | <b>Engagement</b><br><b>3,844</b><br>Last week: 2,372 | <b>Impressions</b><br><b>158,515</b><br>Last week: 143,519 | <b>Published Items</b><br><b>75</b><br>Last week: 102 |
|---|---|--|---|

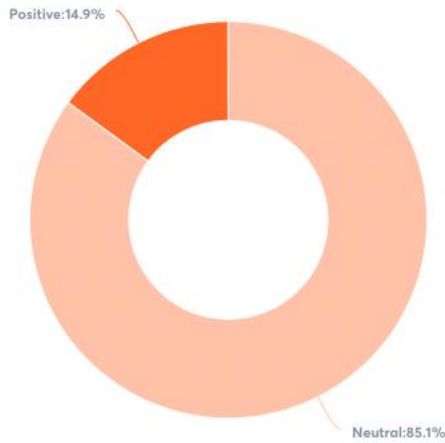
**Engagement**

Number of audience interactions with City of Duncanville social profiles during the selected period.



|  | New followers | Total followers | Engagement | Impressions | Publishing | Replies | Review items |
|--|---------------|-----------------|------------|-------------|------------|---------|--------------|
| City of Duncanville (Facebook)             | 8             | 4,902           | 419        | 11,114      | 6          | 3       | 21           |
| City of Duncanville (Instagram)            | 14            | 1,157           | 117        | 2,875       | 7          | 2       | 25           |
| City of Duncanville (LinkedIn)             | 3             | 336             | 15         | 301         | 4          | 0       | 0            |
| Duncanville Arts Commission (Facebook)     | 1             | 18              | 0          | 109         | 0          | 0       | 0            |
| Duncanville Police Dept (Facebook)         | 12            | 13,233          | 173        | 10,691      | 3          | 0       | 0            |
| Duncanville Police Dept (Instagram)        | 1             | 1,623           | 6          | 436         | 2          | 0       | 0            |
| Duncanville Fire Dept (Facebook)           | 0             | 2,955           | 145        | 4,172       | 2          | 0       | 0            |
| Duncanville Economic Dev (Facebook)        | -1            | 449             | 7          | 491         | 3          | 0       | 0            |
| Duncanville Economic Dev (Instagram)       | 1             | 136             | 21         | 173         | 3          | 1       | 12           |
| Duncanville Economic Dev (LinkedIn)        | 0             | 26              | 1          | 10          | 1          | 0       | 0            |
| Duncanville Public Library (Facebook)      | 0             | 1,638           | 28         | 2,890       | 16         | 0       | 0            |
| Duncanville Public Library (Instagram)     | 3             | 680             | 29         | 888         | 16         | 1       | 2            |
| Duncanville Public Library (LinkedIn)      | 0             | 9               | 0          | 1           | 0          | 0       | 0            |
| Duncanville Parks & Recreation (Facebook)  | 6             | 3,252           | 1,007      | 18,757      | 5          | 0       | 35           |
| Duncanville Parks & Recreation (Instagram) | 1             | 402             | 45         | 952         | 4          | 0       | 4            |
| Keep Duncanville Beautiful (Facebook)      | 2             | 764             | 5          | 204         | 1          | 0       | 0            |
| Duncanville Fieldhouse (Facebook)          | 0             | 1,593           | 1,826      | 104,345     | 1          | 0       | 0            |
| Duncanville Fieldhouse (Instagram)         | 3             | 774             | 0          | 106         | 1          | 0       | 0            |
| Duncanville Fieldhouse (LinkedIn)          | 0             | 28              | 0          | 0           | 0          | 0       | 0            |

### Social Sentiment



**Total interactions: 3,844**  
**Last week: 2,372**

Number of audience's interactions with your social profiles during the selected period.

**Total reviewed items: 99**  
**Last week: 175**

Number of times "Review" or "Delete" actions have been performed on items received during the selected period.

**Total number of replies: 7**  
**Last week: 42**

Number of replies to inbox items during the selected period.

### Top Content

#### Facebook (reach)

|                                |       |
|--------------------------------|-------|
| Reach                          | 4,626 |
| Engaged users                  | 762   |
| Clicks                         | 612   |
| Other clicks                   | 250   |
| Engagement rate per reach      | 16.5% |
| Engagement rate per impression | 15.6% |

#### Instagram (reach)

|                                |       |
|--------------------------------|-------|
| Reach                          | 561   |
| Comments                       | 4     |
| Likes                          | 50    |
| Saves                          | 4     |
| Engagement                     | 58    |
| Engagement rate per reach      | 10.3% |
| Engagement rate per impression | 9.1%  |

#### LinkedIn (impressions)

|                                |      |
|--------------------------------|------|
| Impressions                    | 90   |
| Clicks                         | 3    |
| Likes                          | 3    |
| Shares                         | 0    |
| Comments                       | 0    |
| Engagement                     | 6    |
| Engagement rate per reach      | 9.7% |
| Engagement rate per impression | 6.7% |

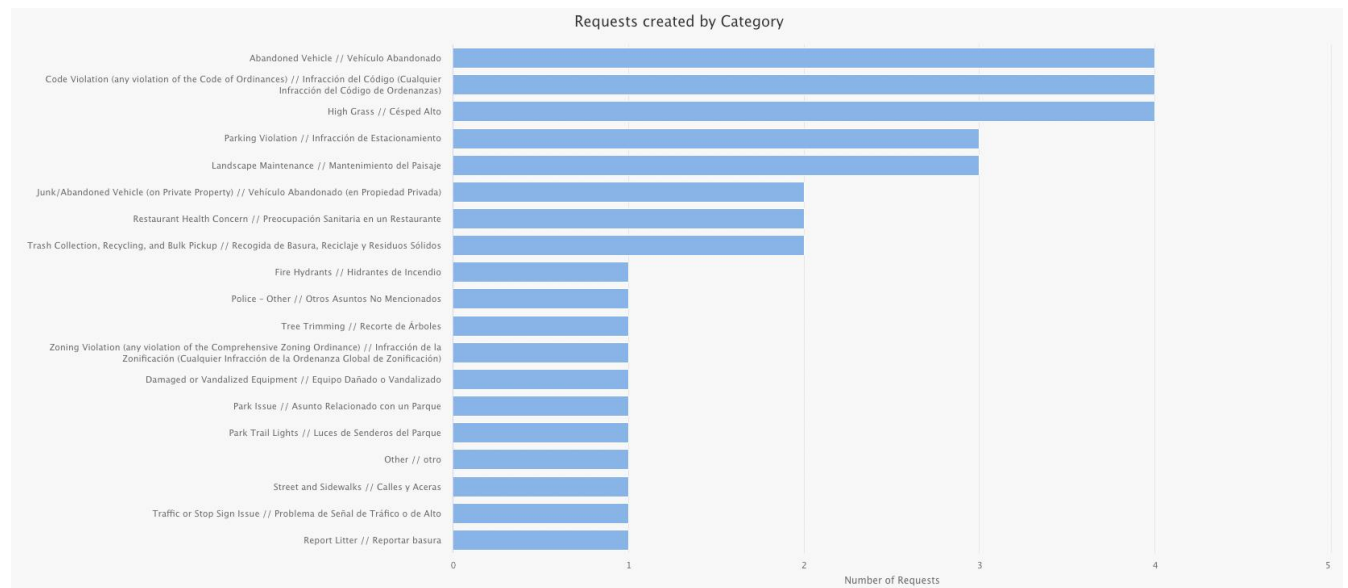
## Other Channels



| Members | New members | Claimed households | Agency posts |
|---------|-------------|--------------------|--------------|
| 12,637  | 116         | 7,841              | 18           |



Number of constituents **113** Last report: 111



City Non-Emergency Alert Subscribers: **26** Last report: 26

 cityofduncanville

# THE CITY OF DUNCANVILLE IS HIRING!

Begin a career with the City of Duncanville!  
The City of Duncanville currently has full-time, part-time, intern, and seasonal positions available.

## PERMIT TECHNICIAN


Salary Range:  
**\$39,637.01 - \$57,473.67**

YOUR JOURNEY STARTS HERE:  
<https://www.duncanvilletx.gov/cms/one.aspx?pagelid=74256>


**Duncanville**  
City of Champions 

cityofduncanville NOW HIRING: The City of Duncanville is hiring a Permit Technician. The Permit Technician should have a high school ... see more  
Jul 5 at 04:00 PM




 cityofduncanville

# 5 DAYS UNTIL LAUNCH





Duncanville July 17th




**STAR TRANSIT**

cityofduncanville 5 DAYS AWAY! 📢 The City of Duncanville has been working with @Startransit\_official on the official rollout of publ ... see more  
Jul 12 at 11:00 AM


 City of Duncanville, Texas Municipal Government  
Jul 11 at 04:00 PM




 Join us for the STAR Transit Ribbon Cutting! 🎉


 Date: Monday, July 17  
 Time: 9:00 AM - 10:00 AM  
 Location: D.L. Hopkins Jr. Senior Center || 206 James Collins Blvd. Duncanville, TX

Attention, community members! Please mark your calendars for the STAR Transit Ribbon Cutting ceremony, your reliable transportation partner!

EN ESPAÑOL: ¡Atención, miembros de la comunidad! ¡Marque sus calendarios para la tan esperada ceremonia de inauguración de STAR Transit, su socio de transporte confiable!




 Like  Comment  Share




 Duncanville Parks and Recreation  
Now

Attention, kids, young and old! 📢

Join us this Friday, July 14, from 6:00 PM to 8:00 PM, for "One Last Play" at Kidsville in Armstrong Park. Bring your family out, make a few more memories, and enjoy a free snowcone before bidding farewell to this beloved, volunteer-built playground.

Then stay tuned for updates on the new Kidsville and Splash Pad at Armstrong Park. Construction will be starting soon! ... see more



 Like  Comment 



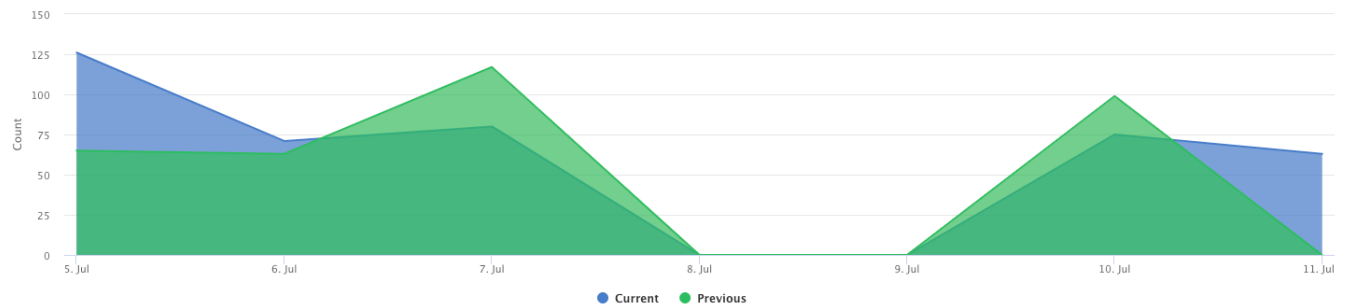


## Customer Advocacy Reporting

Calls July 5, 2023 – July 11, 2023

| Inbound   | Answered     | Missed<br>(w/vm) | Holds        | Transfers  | Refused    | Avg.<br>Handle | Avg.<br>Hold |
|---|--------------|------------------|--------------|------------|------------|----------------|--------------|
| <b>4,096</b>  | <b>2,604</b> | <b>1,449</b>     | <b>1,043</b> | <b>187</b> | <b>224</b> | <b>02:53</b>   | <b>00:45</b> |
| Advocate Total Calls Answered <b>725 (17.7%)</b> Last week: 384 (9.99%) |              |                  |              |            |            |                |              |

Questions/Interactions July 5, 2023 – July 11, 2023



| 344 Questions Asked by |          | Duration      |     |
|------------------------|----------|---------------|-----|
| Visitor (English)      | 154 +35% | 0-3 minutes   | 399 |
| Caller (English)       | 240 +4%  | 3-5 minutes   | 11  |
|                        |          | 5-10 minutes  | 4   |
| Visitor (Spanish)      | 12 -56%  | 10-15 minutes | 1   |
| Caller (Spanish)       | 8 +300%  | 15+ minutes   | 0   |

### Top 10 Question Types

1. Permitting ..... 123
2. Courts..... 71
3. Utility Billing..... 46
4. Police..... 46
5. General Information ..... 25
6. Trash and Recycling ..... 22
7. Service Center ..... 15
8. Neighborhood Services ..... 13
9. Human Resources ..... 13
10. Vehicle..... 8



*The following are included due to the persons, places, or events in these stories having ties to the City of Duncanville.*

## July 11, 2023

### [Duncanville Fire Code Updates - Focus Daily News](#)

Focus Daily News

**Duncanville** Fire Codes were last updated in 2017, and Fire Department Chief Sam Rohde says they decide on updates in a timely manner.

### [High school football: Best team from all 50 states entering the 2023 season - CBS Sports](#)

CBS Sports

**Duncanville (Texas)** and Buford (Ga.) represent the other three big states. ... Continue Reading on MaxPreps.com ...

### [On3 5-Star Countdown: No. 4, EDGE Colin Simmons](#)

On3.com

**Duncanville (Texas)** five-star EDGE Colin Simmons is the No. 4 overall prospect in the updated 2024 On300 rankings.

### [High school football: Best team from all 50 states entering the 2023 season - MaxPreps](#)

MaxPreps

**Duncanville (Texas)** and Buford (Ga.) represent the other three big states. They begin the year ranked at Nos. 4, 8 and 10, respectively.

### [Dakorien Moore - Duncanville - 2022 sophomore season highlights - 247 Sports](#)

247 Sports

Dakorien Moore - **Duncanville** - 2022 sophomore season highlights. Dakorien Moore - **Duncanville** - 2022 sophomore season highlights.

### [Nation's No. 1 RB Target Announces Commitment Date, Final Two](#)

Sports Illustrated

... but are considered favorites to also land both Tatum and Caden Durham of **Duncanville, TX**. If OU was able to bring in all three ball carriers, ...

## July 10, 2023

### [City of Duncanville AMENDED NOTICE NOTICE OF A PUBLIC HEARING BEFORE THE ...](#)

Focus Daily News

... 2023, at 7:00 p.m. The meeting will take place in the Council Chambers at City Hall, located at 203 E. Wheatland Rd, **Duncanville, Texas**.

### [2024 NBA Draft: Why G League Ignite's Ron Holland is Early Favorite to go No. 1](#)

Sports Illustrated

Holland is an 18-year old power forward that played high school ball for Duncanville in **Duncanville, Texas**. Holland was formerly committed to the ...

### [Texas high school football: Top 25 uncommitted prospects in Texas - Scorebook Live](#)

Scorebook Live

Caden Durham (5-9, 180), RB, Sr., **Duncanville**. Rating: 4-star (247 Sports, On3, Rivals, ESPN). Durham rushed for 1,960 yards on 210 carries and 36 ...

[One-on-one with Arizona guard KJ Lewis ahead of freshman season | KTSM 9 News](#)

KTSM 9 News

... the 6'4 guard made the biggest move of his young life so far, to play his senior season at **Duncanville High School** in the Dallas Metroplex.

[Early result from san antonio \(schofield – rhodes\) - Boxing News](#)

Boxing News

San Antonio, TX—Tristan “Sweet T” Kalkreuth 10-1 7(KOs) **Duncanville, TX** took on “Mighty” Joe Jones 13-8 (10KOs) of Jersey City, NJ 2<sup>nd</sup> fight on ...

## July 9, 2023

[Four-star RB Caden Durham talks Frank Wilson, LSU on The Jordy Culotta Show](#)

BVM Sports

1 target is **Duncanville (Texas)** High running back Caden Durham, who joined The Jordy Culotta Show Thursday morning. Durham announced on the show ...

[Louisiana talent ignites top-10 LSU recruiting class - Fox 8](#)

Fox 8

**Duncanville, TX**. running back, Caden Durham would be a big addition to the Tiger '24 class, but Oklahoma is also fighting it out with LSU for his ...

[15 iconic moments from 2022-23 Oregon high school sports year - Scorebook Live](#)

Scorebook Live

1 **Duncanville, Texas**, 62-50 to become the first in-state LSI champion since 2012. Shelstad, the SBLive Oregon player of the year, finished the ...

## July 8, 2023

No updates

## July 7, 2023

[Back to school: When ISDs around North Texas begin their 2023-2024 school years](#)

WFAA

Allen ISD Carrollton-Farmers Branch ISD Commerce ISD Crowley ISD Decatur ISD Denton ISD **Duncanville ISD** Ennis ISD Forney ISD

## July 6, 2023

[Man arrested, accused of shooting child in Denton, police say - The Dallas Morning News](#)

The Dallas Morning News

The department said Travis Rollins “fled in a vehicle” after the shooting. He was arrested in **Duncanville** on an unrelated warrant.

[Juvenile critically shot in Denton, suspect arrested on unrelated warrant, police say - WFAA](#)

WFAA

Police said the 39-year-old was arrested in **Duncanville** after a traffic stop. Author: Briahn Hawkins. Published: 10:25 AM CDT July 5, 2023. Updated ...

**July 5, 2023**

No updates

## **PARKS AND RECREATION**

### **Parks:**

- Staff have finished painting the Lakeside Park basketball courts, and they are ready for use.
- Top dressing of fields at Harrington Park has been completed.
- Staff have completed aerifying at Harrington Park fields.



*Basketball Court at Lakeside Park*

### **Bond Projects:**

- Armstrong Park Construction – Contractors will install fencing for the Armstrong Park bond project beginning Monday, July 17. Staff, along with the contractor’s assistance, will reclaim portions of the existing Kidsville for future use and distribution to the public in limited quantities.
- The “One Last Play” event will be held Friday, July 14, 6:00 – 8:00 p.m. at Kidsville. Free snow cones will be available to the public. Kidsville will also be open through the weekend.

## **Fieldhouse:**

### Upcoming Events –

- BOSS Summer Camp, two courts and available rooms – Monday through Friday, 6:30 a.m. to 6:00 p.m.
- Net-up Youth Basketball League Championship, two courts – Monday 6:00 p.m. to 10:00 p.m.
- FedEx Basketball Tournament, six courts – Friday, 6:00 p.m. to 10:00 p.m., Saturday, 9:00 a.m. to 9:00 p.m., Sunday, 9:00 a.m. to 4:00 p.m.
- Engrafted Word Sunday Worship Service, the Center: Sunday, 10:30 a.m. to 12:30 p.m.
- Masters Adult Pro-Am Basketball League, three courts – Saturday, 9:00 a.m. to 6:00 p.m., Sunday, 9:00 a.m. to 4:00 p.m.

## **Senior Center:**

- On Thursday, July 6, Jackie of UT Southwestern hosted a Nutrition Education presentation for members. There were approximately twenty attendees. UT Southwestern shared their knowledge of a balanced diet and proper nutrition with members.
- On Friday, July 7, Advocate Financial Partners hosted their monthly Snack and Chat. Fifteen members got a chance to snack on chips, fruit, and protein bars while learning about retirement finances. Our members got sound advice on retirement spending and how to live on a fixed budget.
- July's Game Night was a success; members enjoyed an inside cookout-themed dinner and played various games.

### Upcoming Events –

- Trip: Alley Cats Bowling – Monday, July 17 | 9:45 a.m.
- Trip: Mystery Lunch – Tuesday, July 18 | 12:00 p.m.
- Bagel Social – Wednesday, July 19 | 9:00 a.m.
- Trip: Creating Evidence Museum – Thursday, July 20 | 9:00 a.m.
- Bingo with Wellcare – Thursday, July 20 | 10:30 a.m.
- Sing Along with Greg Price – Friday, July 21 | 10:00 a.m.



*Game Night at the D.L. Hopkins Jr. Senior Center*

**Recreation Center:**

- Upcoming Events:
  - **Movies in the park: Jumanji – Saturday, July 22 | 8:30 PM**

Join us on Saturday, July 22, at the Poe-Hobden Amphitheater at Armstrong Park for Movies at the Park featuring Jumanji: The Next Level! Admission is **FREE**. The movie will begin at sundown (approximately 8:30 p.m.). Don't forget to bring your blanket or lawn chair. We hope to see you there! For more information, please call (972) 780-5070.



## **DEVELOPMENT SERVICES**

### **Economic Development**

- The Star Transit Ribbon Cutting Ceremony will occur on Monday, July 17, at the Senior Center. The Ribbon Cutting Ceremony begins at 9:00 a.m.
- Staff and other City employees participated in the Microsoft Project training. The Project Management training will allow City staff to ensure timely, accurate, and quality delivery service to all City customers.
- Two grants will go before City Council at the July 18 meeting. Additional information can be found on the posted meeting agenda.
  - Moore Supply Co (DCEDC business retention and expansion grant)
  - ALW Entertainment (Hotel Occupancy Tax Grant)

### **Zoning Changes**

- Items tracking for the August 1 City Council meeting:
  - Request for a text amendment to add and define the land use: Temporary Workforce Housing which will allow the rental of a residential unit offered for rental to guests for residential purposes for more than thirty (30) nights but less than six (6) months. Such rentals may include a shared room, a single room, or the entire dwelling unit. These uses are conducted by the homeowner or tenant, not by a hotel or other business. Such use will require a Specific Use Permit “SUP” within the SF-43, Single Family Residential District; SF-13, Single Family Residential District; SF-10, Single Family Residential District and SF-7, Single-Family Residential District.
    - Tabled at the June 12 Planning and Zoning Commission meeting.
    - Recommended for approval the July 10 Planning and Zoning Commission meeting.
  - Request for Specific Use Permit “SUP” for “School, Business, Trade or Vocational” at 134 North Main Street.
    - Recommended for approval at the July 10 Planning and Zoning Commission meeting.

### **Neighborhood Services**

- Neighborhood Services Officers conducted 152 inspections, including re-inspections, and have 58 open cases.

### **Building and Inspections**

- 1,910 single-family rental properties have been registered; three new properties have been registered since the last update. Twenty-one inspections were completed this week; ten passed, six failed, and four were canceled. The primary reasons for the

failed inspections were the absence of GFCI protection and missing carbon monoxide and smoke detectors. 150 Certificates of Occupancy have been issued since the inception of the Single-Family Rental Registration Program.

- This week, 33 permits were issued.

### **Certificate of Occupancy Applications Received**

- Chela's Boutique Clothing, toys, purses, baby items, and home décor, change of location: 430 N. Main Street

### **Certificates of Occupancy Applications Issued**

- Embroidering machines, printers, change of location: 251 S. Cedar Ridge Drive
- Dental Office, new occupancy: 330 S. Cedar Ridge Dr.

### **Health Inspections**

A total of 10 health inspections were conducted:

- 8 routine inspections
- 1 pre-opening inspection
- 1 pool re-inspection

## **FISCAL SERVICES**

- **Municipal Court** – Week of July 5 – July 12:
  - Dockets: 138
  - Cases processed: 1,053
- **Utility Billing:** – Week of June 29 – July 5:  
10 water disconnections for past-due balance were processed, and 22 new accounts were activated this week. The Utility Customer Service Field Crew replaced four water meter lids and one water meter changeout this week.

## **FIRE DEPARTMENT**

- The Fire Department responded to 153 calls for service in the past seven days, which included:
  - 96 EMS calls
  - 2 building fires
  - 1 rubbish fire
  - 6 motor vehicle accidents
  - 9 requests or assistance
- The Fire Department has four vacancies; Personal History statements are under review for eleven candidates who passed the Civil Service entrance on June 10. Staff are reviewing dates to schedule interviews.

Upcoming Events –



- In-person Inspector/Plan Examiner Skills Day | July 24 – 25 | Once completed, applicants can sit for the State Exam in August and apply for State Certification.
- The Fire Department will host its awards banquet on August 12.

## **POLICE DEPARTMENT**

### **PERSONNEL**

- Recruits Nathan Crosby and Alfredo Gomez are attending the Regional Police Academy.
- Officer Paul Becerra is in Field Training.
- Recruits Rocio Vasquez and Ashely Garcia are in the Dallas Sherriff's Office Police Academy.
- The Police Department currently has nine openings for sworn personnel.



*Recruits Nathan Crosby and Alfredo Gomez, conduct traffic stops at the Regional Police Academy*

## **COMMUNITY CORNER**

- The Police Department, with the help of several outside law enforcement agencies, provided security for the City of Duncanville's July 4<sup>th</sup> Celebration. Approximately 6,500 citizens attended this event.
- Members of the Patrol Division apprehended a suspect involved in a drive-by-shooting in Denton, Texas, where a 10-year-old child was shot.



*Recruits Ashley Garcia and Rocio Vasquez, participate in the 5k Blue Race in Dallas*

## **HUMAN RESOURCES**

- The Human Resources Department is currently recruiting for the following positions:
  - a. IT Software Engineer
  - b. IT Intern (unpaid)
  - c. Economic Development Intern
  - d. Crew Leader – Irrigation
  - e. Meter Technician I
  - f. Permit Technician
  - g. Financial Services Managing Director
  - h. Engineering Manager
  - i. Engineer in Training
  - j. Managing Director of Operations

- k. Spray Technician
  - l. Irrigation Technician
  - m. Parks Seasonal Grounds Maintenance (Beautification)
  - n. Street Maintenance (I & II)
  - o. Utilities Maintenance (I & II)
  - p. School Crossing Guard
  - q. Seasonal Maintenance Worker Parks
  - r. Seasonal Maintenance Worker Weekends Only
  - s. Recreation Attendant PT
  - t. Fieldhouse Attendant PT
  - u. Fieldhouse Attendant Front Desk PT
- This week, the City received 21 new employment applications across 22 job openings.
  - The Police and Fire Departments are actively processing candidates to fill vacancies within their Civil Service entry-level positions.
  - The City onboarded eight employees this pay period: three full-time employees (Maintenance Worker Horticulture, Chief Procurement Officer, and Traffic Operations Technician) and five part-time employees.
  - The new City Secretary will be starting on August 1.
  - The Human Resources Department is preparing for the 2023-24 Open Enrollment period for benefits selection and enrollments for active and retired employees.
  - Human Resources is preparing for in-house training for all supervisory personnel. The training will cover various topics to support existing HR policies and practices.
  - The Human Resources Department is partnering with Public Works (Streets Division) to develop recruitment and retention strategies.
  - Newly named Civil Service Commissioner Doug Sisk has been sworn in, and the meeting is being held for mid-August.



June Employee Spotlight  
*Jennifer Otey, Chief Innovation Officer*

I have worn a variety of hats in my 18-year tenure with the City. My current position as Chief Innovation Officer was created in 2022 to oversee strategic planning and special projects for City management. Strategic planning incorporates the visions of the City Council, citizens, and staff to realize goals and actions that would ensure Duncanville continues to thrive for the next generation of residents, leaders, business owners, and staff.

Currently, I am tasked with overseeing the budget. Creating the budget is one of the most important activities a city engages in every year. In my role, I continue to seek best practices and implement standards with the presentation of the budget. In fact, we have received the Distinguished Budget Award four years in a row from the GFOA (Governmental Finance Officers Association).

Another aspect of my role this summer is that I am working with an intern from the University of Texas at Dallas. She is shadowing and assisting me through the budget process over the next few months. This is an excellent opportunity for her to gain hands-on experience and exposure to the municipal budget process.

## **PUBLIC WORKS**

### **Street Division**

- Removed fallen tree branches from the right-of-way at Flamingo Way, N. San Juan at Alexander Ave., James Collins Blvd., and Harmon St.
- Completed new Fire Station sidewalks at W. Camp Wisdom Rd.
- Drive approach tie-in has been completed at Lodema Ln.
- Staff removed abandoned concrete box pat on W. Camp Wisdom Rd.
- Repaired seven potholes on Duncanville Rd.
- Staff marked seven utility drainage right-of-way locations.
- Utility cut was prepared at Kelly Ct.



*Repairing Utility cut at Kelly Court*

### **Utilities Division**

- Water usage was 45.541 million gallons during this reporting period, July 3 – July 9, up from 41.493 million gallons the previous week. The daily peak water demand of 6.452

million gallons occurred on Saturday, July 8. There were 0.05 inches of precipitation during this period.

- An estimated water loss of 49,000 gallons occurred.
- Fourteen fire hydrants were flushed this week.
- There was one service line repaired.
- Four fire hydrants were repaired, and one was replaced.
- Crews responded to one sewer backup call, repaired three sewer lines, and made one new sewer tap.

**Sanitation Division**

- The Sanitation Division received nineteen calls regarding the solid waste pick-up schedule and missed pick-ups (five trash, seven bulk, two brush, one recycle, one call center, and three Neighborhood Services).
- Republic Services continues its early start (6:00 a.m.) for residential trash and bulk collection. This schedule change went into effect on July 6 due to excessive heat and will continue until further notice.
- Republic Services is approximately three weeks behind schedule with brush/bulk collection. City staff met with Republic Services; representatives on Tuesday, July 11, to discuss an action plan for their backlog. Republic has pledged to devote additional resources and trucks to ensure all outstanding bulk and brush (excluding prohibited items) are collected. They are actively working to get back on schedule.
- Seventeen recycle bins were distributed this week.

**CIP Construction:**

- **E. Danieldale Rd. Reconstruction and Utility Improvements Project (Main St. to US-67)**

Grading, forming, and rebar for sidewalks continue; sidewalks are 90% complete. Road striping has begun, the overpass has been striped and bike lanes have been installed. The landscape subcontractor continues to lay out and install the irrigation system. One Eastbound and one Westbound Lane is open to traffic. Medians are still closed for continued landscaping work. Work continues tying in the ADA ramps.

The following table provides the projected and actual milestone schedule of the Danieldale Road Reconstruction and Utility Improvements project:

| Phase | Milestone  | Projected Completion | Actual Completion |
|-------|--|----------------------|-------------------|
| 1     | Construct Storm and Sanitary Sewer mainlines under Eastbound Lanes (EBL) | July 2021            | July 2021         |
| 2     | All Utilities Under Westbound Lanes (WBL)                                | November 2021        | March 2022        |
|       | WBL Paving   | June 2022            | June 2022         |
| 3     | Construct Duncanville Water Main Under EBL                               | November 2022        | February 2023     |
|       | Construct Dallas Water Utilities Water Main                              | February 2023        | February 2023     |

|  |  |                |                   |
|--|--|----------------|-------------------|
|  | Under EBL                                    |                |                   |
|  | Pave EBL (machine paving Phase 1) complete   | April 3, 2023  | April 5, 2023     |
|  | Pave EBL (hand pours) Turn lanes and median. | April 12, 2023 |                   |
|  | Driveway and approaches.                     | May 2023       | May 2023          |
|  | Sidewalk Grading                             | May 2023       |                   |
|  | Sidewalk Concrete Placement                  | May 2023       |                   |
|  | Substantial Completion                       | July 2023      | To be determined. |
|  | Plantings and Landscaping                    | July 2023      | To be determined. |

- Fire Station #1** Exterior and interior finish work continues. Completion of the fire station is slated for Fall 2023. Staff is working to ensure the Owner supplied materials/equipment/technology is acquired for the project. Contractors are maintaining the landscape beds and will replace non-viable plants as needed.



*Fire Station 271 Aerial View*

# LIBRARY

- Upcoming Events – SUMMER READING CLUB June 3 – July 31

**Duncanville Public Library**  
Inform. Inspire. Imagine.

## SUMMER READING CLUB 2023

June 3 - July 31

Summer Reading Kickoff  
June 3 @ 2 - 4 pm

**ALL TOGETHER NOW**

*Read this summer and win a free book!*  
Get a **Summer Reading Club Log** at the library or on the website and track the time you spend reading/listening from June 3-July 31. Logs can only be redeemed in July. Limit one per participant. Parent or adult caregiver must be present to redeem log.

**MONDAYS**

**LEGO Maniacs**  
10:00 am - Noon  
Library Program Room

**Board Games**  
2:00 - 4:00 pm  
Library Program Room

**LEGO Maniacs**  
5:30 - 7:30 pm  
Library Program Room

**TUESDAYS**

**READY, SET, READ!**  
READING BUDDIES

Kids in Kinder, 1st, & 2nd grades build vocabulary and comprehension skills while reading together with a volunteer

**2:00 pm**  
Library Program Room

**WEDNESDAYS**

**Artcycle Club with VET**

VET is a Dallas artist who creates art out of recycled materials.

For 1st - 6th graders only  
Limited to 40  
No camps or daycare groups

**2:00 pm**  
Library Program Room

June 7: Community Tree Drawing  
June 14: Paper Puffed-Up Village  
June 21: Our Town Painting  
June 28: Pin Pal Journals  
July 5: Superhero Bank  
July 12: Around the Globe Scratch Art  
July 19: Friendship Trading Cards  
July 26: Travel Postcards

**THURSDAYS**

**Preschool Story Time**  
For ages 3-6 years and a caregiver  
**10:15 am**  
Library Program Room

**Preschool Craft**  
For ages 3-6 years and a caregiver  
**10:45 am**  
Library Program Room

**Nursery Rhyme Time**  
For ages 0-3 years and a caregiver  
**11:15 am**  
Library Program Room

**Family Movie & Popcorn Night**

Limited to 45

**6:00 pm**  
Library Program Room

June 6: DC League of Super-Pets  
June 13: Vivo  
June 20: Minions: The Rise of Gru  
June 27: Turning Red  
July 11: Lyle, Lyle, Crocodile  
July 18: The Super Mario Bros. Movie

**Anime & Snacks**

For teens 13+

**3:30 - 5:30 pm**  
Library Program Room

June 7: Fireworks  
June 14: On-Gaku: Our Sound  
June 21: Weathering With You  
June 28: Case of Hans & Alice  
July 5: Ride Your Wave  
July 12: A Letter to Momo  
July 19: Napping Princess

**KEVA Planks**

Kids build with wooden planks

**3:30 - 5:30 pm**  
Library Program Room

Kids & teens who complete the 20-hour reading log will be entered in the grand prize drawing for a free Kindle Fire! (courtesy of the Friends of the Library)

Duncanville Public Library • www.duncanvilletx.gov • 201 James Collins Blvd, Duncanville, TX 75116