

To: Mayor and Members of City Council

From: Robert D. Brown, Jr., Interim City Manager

Date: May 12, 2023

Subject: Weekly Update



POLICE DEPARTMENT

PERSONNEL

- Nathan Crosby and Alfredo Gomez started employment with the Department on May 8.
 They will be attending the Regional Police Academy starting Monday, May 15.
- We will be hosting our next civil service exam on Saturday, May 20.
- Recruit Paul Becerra was sworn in and has begun his field training.
- Officer Jessica Determan completed her Field Training and has been assigned to a Patrol shift.
- We have eight openings for sworn personnel.

COMMUNITY CORNER

- The Police Department will hold its annual National Police Officers Memorial event to honor our fallen officers on Monday, May 15^{th,} at 6:00 p.m. The ceremony will be held in front of the Police Department.
- Detective Berger attended a monthly financial crime intelligence meeting of area law enforcement and financial institutions in Richardson, Texas.
- Officer Arias attended the North Texas Public Information Officers meeting at WFAA in Dallas, Texas.
- Officer Arias and Police Chaplain Ruiz attended a community small business meeting hosted in Cedar Hill.



 The Police Department will host the annual Fire Truck Pull to benefit Special Olympics of Texas on Saturday, May 27^{th,} at 10:00 a.m. The event will take place at Armstrong Park.

Registration 9:00 am

Opening

Ceremonies

10:00 am





First Pull 10:15 am



Play "tug of war" with a fire truck in support of Special Olympics Texas athletes. It's excitement for all ages!

Saturday, May 27, 2023 Armstrong / Kidsville Park, Duncanville, Texas

100 James Collins Boulevard, Duncanville, TX 75116

FIND OUT MORE OR REGISTER:

Doug Sisk 469.623.5176 or email dougsisk093@gmail.com

www.sotx.org/firetruckpull

Hosted by the Duncanville Police Department and the Dallas County Sheriff's Department

Presenting Sponsor W&B Service Company







FIRE DEPARTMENT

- The Fire Department responded to 135 calls for service in the past seven days, which included:
 - o 96 EMS calls
 - 2 structure fires
 - 1 outside storage fire
 - o 1 brush fire
 - 7 motor vehicle accidents
 - 5 requests for assistance
- The Fire Prevention Division completed four Certificate of Occupancy inspections, attended five pre-development meetings, conducted eight plan reviews, and investigated two fires in Lancaster.
- The Department will have four vacancies beginning May 14.
- The Department is currently working with HR to schedule a new Civil Service Entrance Exam. We are trying to schedule June 3, 2023, for a test date.
- The new Fire Station 271 continues to progress.
- Our Communications and Marketing Department produced two educational videos featuring members of the Duncanville Police and Fire Departments. The videos discuss the current trend of using emojis on social media to buy and sell drugs. You can watch the videos on the City's YouTube channel.

Click the images to visit the videos:



SPREAD THE WORD: Social Media Drug Trafficking Threat

SPREAD THE WORD: Drug traffickers are using smartphones and social media as a one-stop shop for marketing, selling, buying, and delivering illegal and deadly narcotics and fake prescription drugs. Today, the Duncanville Police and Fire Department come together to explain the new one-stop shop.

Source: United States Drug Enforcement Administration



SPREAD THE WORD: How Many Do You Know? SPREAD THE WORD: Drug traffickers are using smartphones and social media as a one-stop shop for marketing, selling, buying, and delivering illegal and deadly narcotics and fake prescription drugs. These advertisements or posts are usually posted in disappearing, 24-hour stories accompanied by code words and emojis. Today, the Duncanville Police and Fire Department come together to decode and quiz city staff as we inform our residents of the common emoji codes. Were you aware of these emoji codes? Let us know in the comments!

DEVELOPMENT SERVICES

Economic Development

• Preparing marketing materials for the upcoming International Council of Shopping Center annual conference.

Neighborhood Services

 Neighborhood Services Officers conducted 171 inspections, including re-inspections, and have 76 open cases.

Building and Inspections

- Nine inspections were completed this week; seven passed and two failed.
- 1,432 Certificates of Occupancy have been issued since the inception of the Single-Family Rental Registration Program.
- This week 69 permits were issued, and 92 inspections were conducted.

Health Inspections

• Our Health Inspector conducted eight routine inspections, two follow-up inspections, and two complaints.

Certificate of Occupancy Applications Received

- Natural hair salon, new occupancy: 100 S. Main St., Suite #110.
- Chiropractic clinic, new occupancy: 255 S. Cedar Ridge Dr.

Certificates of Occupancy Issued

- Boutique retail, new occupancy: 428 N. Main St.
- Wholesale fire sprinkler and fire alarm materials, new occupancy: 629 Space Way Dr.
- Mechanic repairs brakes, tune-ups, oil changes, change of ownership: 1414 N. Main St., Suite J.

Planning and Zoning

- Items tracking for June 12 Planning and Zoning meeting:
 - Request to rescind existing Specific Use Permit at 707 Center Ridge Drive to allow for the use of a child care facility and daycare.
 - Tracking for July 18 City Council meeting.
 - Request for a text amendment to add and define the land use, Temporary Workforce Housing, which will allow the rental of a residential unit offered for rental to guests for residential purposes for a period of more than thirty (30) nights but less than six (6) months. Such rentals may include a shared room, a single room, or the entire dwelling unit. These uses are conducted by the homeowner or tenant, not by a hotel or other business. Such use will require a Specific Use Permit "SUP" within the SF-43, Single Family Residential District; SF-13, single Family Residential District; SF-10, Single Family Residential District and SF-7, Single-Family Residential District.
 - Tracking for July 18 City Council meeting.
 - Request for a zoning change from DD, Downtown District, to LOR, Local Office Retail District at 210-214 South Main Street.
 - Tracking for July 18 City Council meeting.
 - Request for a Specific Use Permit for "School, Business, Trade or Vocational" at 134 North Main Street.
 - Tracking for July 18 City Council meeting.

Parks and Recreation

Parks:

- Added mulched safety surfacing to Rotary Park playgrounds.
- Repaired were made to the Armstrong Park gazebo.
- Good Earth mowing contractor started this week following the termination of the contract with BrightView.



Mulched Safety Surfacing Top-off

Fieldhouse:

- Upcoming Events
 - TB5 Reports Basketball Tournament, six courts: Friday, 5:30 p.m. to 10:00 p.m.
 - Dallas Mustangs Basketball Tournament, three courts: Saturday, 9:00 a.m. to 7:00 p.m.; Sunday, 9:00 a.m. to 3:00 p.m.
 - Engrafted Word Sunday Worship Service, the Center: Sunday, 10:30 a.m. to 12:30 p.m.
 - Masters Adult Pro-Am Basketball League, three courts: Sunday, 4:00 p.m. to 9:00 p.m.
 - Bridge Academy Developmental Youth Basketball League, two courts: Sunday,
 4:00 p.m. to 8:00 p.m.

Senior Center:



Cinco de Mayo Event

Culinary Creations Class – members learned to make Cauliflower Nachos



- Upcoming Events
 - Trip: Waco Zoo May 15, 2023 | 9:00 a.m.
 - Trip: Boomer Jacks May 16, 2023 | 4:15 p.m.

Recreation Center:

- Upcoming Events:
 - Kidsville One More Play Saturday, May 13, 2023 | 5:00 PM 7:00 PM POSTPONED DUE TO EXPECTED SEVERE WEATHER
 - Movies in the Park: Jumanji: The Next Level Saturday, May 13, 2023 | 8:30
 PM
 - POSTPONED DUE TO EXPECTED SEVERE WEATHER

Concert in the Park: Payton Howie – Saturday, May 20 | 7:00 P.M.

Join us for a fun evening on Saturday, May 20th, at the Poe-Hobden Amphitheater at Armstrong Park for a Concert in the Park featuring Payton Howie. Admission is FREE. The fun begins at 7:00 pm. Don't forget to bring your blanket or lawn chair. We hope to see you there! For more information, please call (972) 780-5070.



PUBLIC WORKS

Street Division

- Repaired six potholes on Silver Creek and Fairmeadows.
- Removed a fallen tree from the street on Brookwood, totaling ten cubic yards.
- Marked 15 right-of-way locates.
- Inspected 121 grate inlets, cleaned 37, and removed six cubic yards of trash and debris.
- Re-shaped 84 linear ft. of the drainage ditch on London to restore rainwater flow.
- Repaired utility cuts at 819 Oriole and 108 Wheatland.
- Completed drive approach concrete work at 347 London.



Fallen Tree Blocking Street 203 Brookwood

Utilities Division

- Water usage was 32.807 MG during this reporting period, May 1-7, 2023, up from 28.497 MG the previous week. The daily peak water demand occurred on Wednesday, May 3, 2023, when 4.958 MG of water was used. There were 0.56 inches of precipitation during this period.
- An estimated water loss of 188,771 gallons occurred.
- Eight fire hydrants were flushed, and two valves were exercised.
- Installed two new meters at 300 W. Hwy 67 (Chick-Fil-A), and five meter boxes were replaced in Wheatland Plaza.
- Crews responded to five sewer backup calls. Cleaned 14,375 ft. of sewer line in the River Oaks and Skyview Estates area. Sewer main cleaning helps to reduce sanitary sewer overflow events.
- 66 ft. of sewer line were televised.

Sanitation Division

 The Solid Waste Division received six calls regarding the solid waste pick-up schedule and four complaints (two trash, one brush, and one backflow). Six recycle bins were distributed to residents.

CIP Construction:

E. Danieldale Rd. Reconstruction and Utility Improvements Project (Main St. to US-67) – Paving of the driveway approaches at 102 E. Danieldale Road, Sunset Village, and Wells Fargo continues. Pavecon has started the excavation for the riprap on the outfall of the storm lines. Blue Bird, the fence subcontractor, has completed the fence at the Danieldale Water Pump Station. The grading, forming, and rebar for sidewalks continue. The contractor has started pouring concrete for the sidewalks. M-Co, the utility subcontractor, is waiting for the fire hydrant extensions to be delivered in about two weeks. The landscape sub-contractor has started installing the irrigation lines. Bob Lee Blvd. has been completely re-paved and will open on Friday, May 11.



Paving the East Side of Bob Lee Blvd.



Forms and Rebar for 102 E. Danieldale Road



US 67 and E. Danieldale Road - Connection Ready for Concrete



First Half of the Driveway Approach for 102 E. Danieldale Road

The following table provides the projected and actual milestone schedule of the Danieldale Road Reconstruction and Utility Improvements project:

Phase	Milestone	Projected Completion	Actual Completion	
1	Construct Storm and Sanitary Sewer mainlines under Eastbound Lanes (EBL)	July 2021	July 2021	
2	All Utilities Under Westbound Lanes (WBL)	November 2021	March 2022	
	WBL Paving	June 2022	June 2022	
3	Construct Duncanville Water Main Under EBL	November 2022	February 2023	
	Construct Dallas Water Utilities Water Main Under EBL	February 2023	February 2023	
	Pave EBL (machine paving Phase 1) complete	April 3, 2023	April 5, 2023	
	Pave EBL (hand pours) Turn lanes and median.	April 12, 2023	To be determined.	
	Driveway and approaches.	May 2023	To be determined.	
	Sidewalk Grading	May 2023	To be determined.	
	Sidewalk Concrete Placement	May 2023	To be determind.	
	Substantial Completion	April 2023	To be determined.	
	Plantings and Landscaping	May 2023	To be determined.	

• **Fire Station 271** – CORE Construction is installing window frames, with glass installation to follow. Completion of the fire station is slated for Fall 2023.



Fire Station 271 Construction Site - Aerial View

**Communications & Marketing

Wednesday, May 10, 2023

Call Analytics May 3, 2023 – May 9, 2023

Inbound Answered Abandoned Avg. Time Holds Refused

1,521 1,092 429 02:46 413 80

DuncanvilleTX.gov Analytics May 3, 2023 – May 9, 2023

Users New Users Session Duration

4,528 3,237 00:01:30

Last report: 4,639 Last report: 3,300 Last report: 00:01:27

Top 10 Pages by Page Title

ob to Pages by	Page Title		osers b	y Language			
1. Home			.2,188	English		4,101	
2. Pay Bills Online			. 1,317	Spanish		40	
3. Patron Computer FAQ			. 1,054	(other)		4	
4. Search				. 669			
	•	•••••					
7. Permit &	Inspection	n Services		. 302			
	_						
10. Police De	epartment			. 270			
City Hall Google	Business P	erformance May 2	2023	4.4 🔭	***	10 Google revi	ews
Interactions		Calls		Messages		Website C	licks
113		34		0		57	
April 2023: 434 -5	. <mark>9%</mark> (v 2022)	April 2023: 119 -37	'.4% (v 2022)	April 2023: 0		April 2023: 20	9 +24.4 % (v 2022)
	house.con	n Analytics May 3,	2023 – Ma	ay 9, 2023			
Users		Sessions		Bounce Rate	9	Session D	uration
719		890		50.00%		00:01:3	38
Last report: 635		Last report: 770		Last report: 49.63	1%	Last report: 00	0:01:46
Duncanville Field	house Go	ogle Business May	2023	4	.4 ***	*** 822 Goo	gle reviews
Interactions		Calls		Messages		Website C	licks
649		62		0		254	
April 2023: 4,045	-1.6% (v 2022)	March 2023: 236	+15.6% (v 2022)	March 2023: 0		March 2023: 7	'47 - 14.9% (v 2022
Meeting Stream	(Swagit) A	nalytics May 3, 20)23 – Mav !	9. 2023			
Users	Sessio			ession Durati	on	Users by L	.anguage
01	102					English: 83	0 0
81	102		00:0			Spanish: 0	
Last report: 99	Last repo	ort: 123	Last repo	ort: 00:02:50		Spanisii.	,
Email Newslette	r Reportin	g Past 30 Days					
Contacts		Sends		Opens		Clicks	
2,610		12,715		4,929 39% 0	pen rate	487 _{4% clic}	k rate
Total Last report		Last report: 12,73		Last report: 4,879	9	Last report: 5	15
	gaged: 745 (2	9%) Somewhat enga	ged: 548 (219	%) Least engaged: 1 36	L ,235 (47%)	Everyone else: 82	2 (3%)
14 Spanish							

Users by Language

Current Live Survey Response Totals To-Date

Police Department – Better Together Survey (created 3/24/2022 - ongoing) - English: 34 (+1), Spanish: 1 (-)

City of Duncanville - Comprehensive Plan Survey (created 3/01/2022 - ongoing) - Responses: 63

City of Duncanville Aggregated Social Media Report May 3, 2023 – May 9, 2023

Audience Engagement		Impressions			Published Items		
38,147	5,832		342,9	962		109	
Last week: 37,891	Last week: 2,917		Last week: 153,394			Last week: 118	
	New followers	Total followers	Engagement	Impressions	Pub	olishing Replies	Review items
Gity of Duncanville	7	4773	723	26046	13	3	7
City of Duncanville	6	1123	5	-	11	0	2
City of Duncanville	0	1082	68	1723	9	1	9
City of Duncanville	3	311	14	201	4	0	0
Ouncanville Police Dept	182	13153	1567	163336	8	0	108
Duncanville Police Dept	1	2391	8	-	4	0	0
Duncanville Police Dept	0	1614	89	1293	5	0	5
1 Duncanville Fire Dept	2	2935	32	1305	4	0	0
Duncanville Fire Dept	0	132	0	-	2	0	1
Ouncanville Economic Dev	14	421	165	5752	7	4	9
Duncanville Economic Dev	1	27	0	-	6	4	0
Duncanville Economic Dev	0	135	31	466	7	2	6
nuncanville Economic Dev	0	25	7	21	2	0	0
Ouncanville Public Library	3	1616	150	13961	7	1	2
Duncanville Public Library	2	467	8	-	7	1	2
Duncanville Public Library	0	649	40	587	7	4	17
nuncanville Public Library	0	7	0	0	0	0	0
Ouncanville Parks & Recreation	3	3185	232	8308	2	1	3
Duncanville Parks & Recreation	0	390	8	172	1	0	0
Duncanville Parks & Recreation	1	12	0	-	1	0	0
G Keep Duncanville Beautiful	1	758	9	721	2	0	0
Duncanville Fieldhouse	2	1573	2676	118976	0	0	0
Duncanville Fieldhouse	0	589	0	-	0	0	0
Duncanville Fieldhouse	0	751	0	94	0	0	0
in Duncanville Fieldhouse	0	28	0	0	0	0	0

Social Sentiment



Total interactions: 5,832

Last week: 2,917

Number of audience's interactions with your social profiles during the selected period.

Last week: 76

Number of times "Review" or "Delete" actions have been performed on items received during the selected period.

Total reviewed items: 171 Total number of replies: 21

Last week: 26

Number of replies to inbox's items during the selected period.

Top Content

Facebook (reach)



Instagram (reach)



LinkedIn (impressions)



Buy tickets

Social Media Advertising

Each year the Best Southwest Communities of Duncanville, DeSoto, Cedar Hill, and Lancaster come together for North Texas' best Juneteenth Celebration. This year, the City of Duncanville will host the celebration on Saturday, June 17, 2023,...

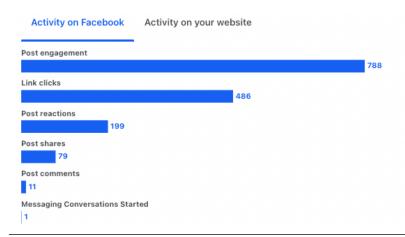


Link clicks 486

Reach **8,942**

Cost per click

\$0.11



Other Channels

nextdoor

Members	New members	Claimed households	Agency posts
12,422	81	7,763	22

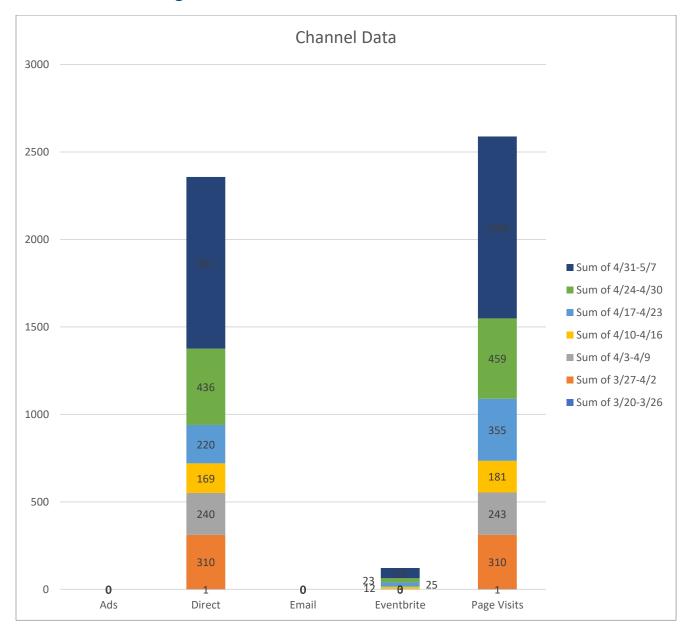
OurDuncanville

Number of constituents 80 +6



City Non-Emergency Alert Subscribers: 25

Juneteenth Event Page Traffic





Week	Email	Advertising	Eventbrite	Direct	
20-Mar	1	0	0	0	
27-Mar	310	0	0	0	
3-Apr	240	3	0	0	
10-Apr	169	12	0	0	
17-Apr	220	25	0	0	
24-Apr	459	23	0	0	

City of Duncanville • P.O. Box 380280 • Duncanville TX 75138 • (972) 780-5017 • Fax (972) 780-5077



The following are included due to the persons, places or events in these stories having ties to the City of Duncanville.

May 9, 2023

Financially Empowering the Future: Local Organizations Do #SomethingGood for ... NBC 5 Dallas-Fort Worth

Local financial organizations teamed up to educate and inspire sixth and seventh grade students at **Duncanville** ISD.

<u>Track & Field Leads the Pack in MEAC All-Academic Honors - Howard University Athletics</u> Howard University Athletics

Dylan Beard (Baltimore), Kaleb Berry (**Duncanville**, **Texas**), Jermanie Byrd (Miami Gardens, Fla.), Joslyn Crosby (Bossier City, La.) ...

<u>Vote now: Who is the best dual track and field/football athlete in the nation in high school sports?</u>

Scorebook Live

Dakorien Moore, so., **Duncanville** (**Texas**). Dwight Phillips, jr., Pebblebrook (Georgia). Brayden Platt, jr., Yelm (Washington).

May 8, 2023

<u>Duncanville Council Incumbents Reelected, Gooden Takes At Large Spot</u> Focus Daily News

Four **Duncanville City Council** races were on the May 6 Election Ballot. Official tallies showed Councilman Joe Veracruz was reelected to remain the ...

<u>Ify Obidegwu, All-American Cornerback, Commits to Oregon Ducks - Sports Illustrated</u> Sports Illustrated

... is one of the truly elite programs in the country among the likes of St. John Bosco (Bellflower, CA) and Duncanville (**Duncanville**, **TX**).

May 7, 2023

ELECTION RESULTS: May 6, 2023, Municipal Election in North Texas

NBC 5 Dallas-Fort Worth

If your county or race isn't listed, visit the county's election page directly to see the latest results by clicking on the link here: Anderson, ...

<u>Weekly Recruiting Recap - April 30th to May 6th - The Burnt Orange Board - HornSports</u> HornSports

OFFERS IN **TEXAS** - APRIL 30th TO MAY 6th 2024 QB Drew Devillier (Plano East) - UNT QB Noah Lugo ... OL Jeffrey Manns (**Duncanville**) - MARSHALL

<u>2023 Capital Classic Takeaways: Part Two - NBA Draft</u> Digest <u>- Sports Illustrated</u> Sports Illustrated

The Duncanville Duo. KJ Lewis (Arizona) and Cameron Barnes (Ole Miss), teammates from the powerhouse **Duncanville High School** in Texas, popped in ...

May 6, 2023

<u>Duncanville ISD: Parent says molded pizza served at middle school - The Black Chronicle</u>
The Black Chronicle

The incident allegedly befell ultimate week at Byrd **Middle**

School in **Duncanville** Independent School District (ISD). The mom shared a photograph of ...

Texas A&M's Dexter Dennis shines with all-around performance at the NTX Combine Aggies Wire

Texas A&M basketball head coach Buzz Williams has a track record of ... May 4 from **Duncanville**, **Texas**, and is the premier pre-draft combine where ...

Best in Class: A look at college basketball's 25 best incoming recruiting hauls - 247 Sports 247 Sports

... 150 player rankings for the class of 2023 was released on Thursday with **Duncanville** (**Texas**) High forward Ron Holland taking over the top spot.

May 5, 2023

Parent claims molded pizza was served at **Duncanville** ISD middle school - WFAA WFAA

DUNCANVILLE, **Texas** — A parent claims a school in North Texas served molded food to her daughter during lunch period last week.

Parents concerned after student served moldy food at **Duncanville** ISD middle school WFAA

Parents concerned after student served moldy food at **Duncanville** ISD middle school Download the WFAA - News from North Texas App.

Gross: Mold discovered on **Duncanville** ISD pizza | wfaa.com WFAA

Duncanville ISD is now planning to give food additional inspection after mold was found on pizza.

Duncanville five-star, McDonald's All American Ron Holland named No. 1 recruit in country The Dallas Morning News

Duncanville basketball senior and number one ranked recruit Ron Holland pictured at Duncanville High School in **Duncanville**, **Texas**, Wednesday, Nov.

Column: LSU football recruiting: An early prediction for the 2024 class | Sports LSU Reveille

Caden Durham- Four-star- **Duncanville High School**- Duncanville, Texas. I think Durham will be the lone running back in the Class of 2024; ...

May 4, 2023

Cedar Hill Fire Department rolls out another way to enhance city services

Focus Daily News

Regional partners, these include DeSoto and **Duncanville**, who are also moving away from stand-alone radio systems. And, with this implementation, the ...

Ole Miss makes immediate impression on 2025 Lone Star State QB Keelon Russell

247 Sports

Well, that's exactly what 2025 **Duncanville** (**Texas**) High School quarterback Keelon Russell did in the fall of 2022. Now the 6-3, 175-pounder, ...

Duncanville grad starring in NCIS-Hawaii, The Chosen - Audacy

Audacy

Actors never know where their next job is going to be. That's why **Duncanville** High School graduate Yasmine Al-Bustami feels so fortunate to be ...

May 3, 2023

<u>Duncanville Observes National Small Business Week - Focus Daily News</u>

Focus Daily News

The **City of Duncanville** will observe National Small Business Week April 30-May 6. Mayor Gordon is expected to sign an official Proclamation at the ...

SMU linebacker, former **Duncanville** track star Pierre Goree enters transfer portal

Dallas Morning News

Goree, a **Duncanville** alum, played mostly on... ... Frisco **police** chief explains why fair had to be shut down.

TXHSFB Podcast – Championship Edition: **Duncanville** Panthers

Texas HS Football

Texas HS Football Podcast: Championship Series. 2022 6A Division 1 UIL State Football Champions: **Duncanville** Panthers.

Chris Beard Lands Commitments from Pair of Highly-Touted **High** Schoolers, Cameron ... The Rebel Walk -

A 6-10 forward, Barnes spent his prep career at prestigious **Duncanville High School** in the suburbs of Dallas. He was rated as a top-150 player in ...



We are pleased to announce that the Communications and Marketing Department has access to the Main Street LED again. New content was added on May 10.

Click the image to visit the following videos:



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We will welcome a third full-time staff member on Monday, May 15, 2023. With this latest hire, we will be fully staffed and ready to proceed with next steps toward improving the experience of visitors and callers to City Hall.

Additional reporting coming soon!